



China's King of The Hill never rests on his laurels.

In China, Shantui's name is synonymous with bulldozers. In fact, we have been King of the Hill for decades, and now our dozers have cleared the way for our growth in offering a complete line of construction machinery and cement handling equipment.

While diversification and internationalization are both key strategies, our main focus remains on Shantui Value. Shantui offers a unique balance of performance and price that no one else can deliver. And, we never stray from the cultural values that have made us a Top China Brand, and one of China's leading multinational firms. *It's the Shantui Way.*

SHANTUI VALUE WORKS FOR YOU.



SHANTUI
VALUE THAT WORKS™

www.shantui.com



This is one beast that will **lighten your burden.**

The name Shantui has long been synonymous with bulldozers in China. We lead the market in just about every category of volume and share, and have for decades. Today, Shantui is the largest volume manufacturer of dozers in the world.

We offer a complete line of more than 20 dozer types and sizes, from swamp to desert, designed for all tasks, big or small. This includes the entire gamut of extensions for many

other practical uses. Our SD-520-5, at 520 horsepower, is the largest bulldozer ever built in China.

Being the market leader in China is one thing. But being the Value Leader worldwide is our real source of pride. And we will not rest on either of these laurels. *It's the Shantui Way.*

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It's time to haul in some **huge savings.**

With Shantui value.

The one sure way to achieve that is with a Shantui wheel loader. We make wheel loaders of all sizes and horsepower, and also offer various extension parts to tackle most challenges at the work site. No job is too big or complex for these beasts. All while keeping your costs low and profits higher. It's the Shantui Way.

The competition was hoping Shantui would stick with its market leading bulldozers, and leave well-enough alone. Too bad. Now, Shantui is making strong inroads into other construction machinery products. The wheel loader is yet another example of how we are making our way down from the top of the food chain in construction machinery...

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Buried with high costs? **Dig yourself out** with JCM.

Shantui Value is now behind the JCM brand.

JCM was recently acquired by the Shandong Heavy Industries Group, and is now a sister brand of Shantui. As a result, you can expect all the great attributes of Shantui to shine through with JCM excavators. Shantui itself has long produced excavators in a joint-venture with Komatsu of Japan, and has adopted

many of the best practices of this leading Japanese construction machinery firm.

The JCM brand will now be bolstered by its close association with Shantui. You can expect all the hallmarks of Shantui's value, quality, service and attitude behind the JCM name.

IT'S THE SHANTUI WAY.



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One rolls over the competition. The other flattens your costs.

Either way, Shantui Value is working for you.

Following in the tracks of our hugely successful bulldozers, our road rollers are now among our best-performing product lines. We offer a complete line of vibratory, compactor, static and double drum rollers that roll over the competition in terms of their performance, reliability and value.

Graders are a new line for us, and are picking up steam in the market thanks to their roots in Shantui's other successful product lines. Our graders feature the latest technology in steering, transmission and blade movement.

IT'S THE SHANTUI WAY.



SHANTUI
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Anytime, Anywhere Service.

A promise we rarely have to keep.

But we do, when called upon.

Tired of seeing the service technician show up in a bad mood? Acting like he has never seen a wrench before, hating his job and wishing he was pounding down exotic drinks on a beach in The Bahamas? Yeah. He's out there.

Not on Shantui's watch. Our professionals show up on the job enthusiastic about serving you, and they are well-trained.

Today, Shantui has sales in more than 120 countries around the globe. We have ten branch offices abroad and more than fifty exclusive, regional dealers. Dealer and agent surveys indicate that the network is one of the best in the business. Our after-sales service, parts distribution and delivery expertise are on par with global standards and are quickly helping to strengthen Shantui as a leading multinational brand.



▲ *It's the Shantui Way of providing excellent service all the time. It's the Shantui Way of doing business, period.*



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Our diversification plan is now **set in concrete**, too.

We recently added cement equipment to our growing portfolio of construction machinery. With the acquisition of Chutian in Wuhan, China, Shantui took a giant leap toward meeting our goal of offering a complete line of construction-related machinery.

This acquisition under the Shantui name has served to solidify Shantui as a top multinational brand from China. It's another concrete example of our progress toward diversification and internationalization.

But one thing has not changed. Whether it's construction machinery or cement handling equipment, Shantui is uniquely able to offer a great balance of performance, quality and price.

IT'S WHAT WE CALL SHANTUI VALUE.



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▲ Shantui has a full-line of truck-based and trailer-based cement handling machinery.



The competition was hoping we'd only make bulldozers.

Sorry.

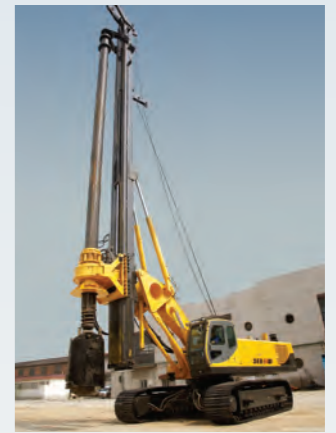
China's King of the Hill in bulldozers is now plowing through the competition with a diverse line of construction machinery products, including these beasts, crane trucks, forklifts, drilling rigs and a complete line of cement handling equipment. The bulldozer, which sits at the top of this food chain, paved the way for our successful diversification.

Diversification is one thing. Offering a unique balance of performance, quality and price is yet another hallmark of Shantui Value. Shantui now excels at both of these pursuits on its path toward becoming one of China's most respected multinational brands.

Value is important. But so are values. At Shantui, we take great pride in our Confucian roots and strong ethics. It is our belief that

it is best to "do business today, be friends for life." You'll notice a difference in our people, who are the pillars of a corporate culture that fosters amazing loyalty within the Company and special relations with our customers around the globe.

SHANTUI VALUE, AND VALUES, WORK FOR YOU.



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